

# Nurse Entrepreneur



RN

A pediatric nurse entrepreneur is a creative self-starter who translates their clinical expertise into a successful business in the health care industry. They identify needs then create solutions. Developing apps or new medical products, writing, training, or launching a nurse-run health agency are just a few examples.



Able to network and create relationships in their community and beyond



Self-motivated, focused, and goal-oriented



Adventurous: Understands risks and not afraid to take them

## Keywords

- Financial savvy / business-minded
- Autonomous
- Able to cultivate followship to manage staff
- Versatile, able to adapt to change

## Career Steps

1

Obtain your BSN and pass the NCLEX exam. Apply for RN licensure through your State Board of Nursing.

2

Find employment as a RN, preferably in a area you are passionate about, or an area in which you would like to focus in as an entrepreneur.

3

Seek certifications and/or continuing education (CE) to increase your pediatric clinical expertise and promote reputability [i.e., PNCB's Certified Pediatric Nurse (CPN) certification and CE modules].

4

Seek CE, conferences, or workshops that help increase business awareness.

5

Shadow entrepreneurs in your area of interest, and find entrepreneur mentors. Consider joining a membership organization.

6

Create a business plan and secure funding to launch your business. Grow your company by marketing and staying current on best practices for business.



### Links for further reading

- National Nurses in Business Association (NNBA): <https://nursesbusiness.com/>
- The Society of Nurse Scientists, Innovators, Entrepreneurs, and Leaders (SONSIEL): <https://www.sonsiel.org/>
- Carlson KC. Nurses and the promise of Entrepreneurship. Daily Nurse. April 1, 2023. Accessed May 23, 2023. <https://dailynurse.com/nurses-and-the-promise-of-entrepreneurship/>.
- Munday R. 6 steps to become a nurse entrepreneur. NurseJournal. September 16, 2022. Accessed May 23, 2023. <https://nursejournal.org/articles/steps-to-become-a-nurse-entrepreneur/>.



### References

- Nurse entrepreneur. Discover Nursing. Accessed May 23, 2023. <https://nursing.inj.com/specialty/nurse-entrepreneur>.



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Earn pediatric nurse certification at [pncb.org](https://pncb.org)